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Highlights of the First Six Months



- Home of the “Mannschaft”: RTL Television secures the broadcasting rights for 28 more games of the German national soccer team.
- Allez les bleus: M6 scores record ratings with broadcasts of the European soccer championship in France.
- Digital growth: RTL Group’s online video offers generate more than 20 billion views a month.

www.RTLGroup.com

- Penguin Random House publishers sell an additional 2.2 million copies of Paula Hawkins’ 2015 debut novel “The Girl on the Train,” and 3.8 million copies of the novels “Me Before You” and “After You” by Jojo Moyes.
- US Pulitzer Prizes are awarded for three authors: Joby Warrick, “Black Flags: The Rise of ISIS”; T. J. Stiles, “Custer’s Trials: A Life on the Frontier of a New America”; and William Finnegan, “Barbarian Days: A Surfing Life.”
- Verlagsgruppe Random House establishes Penguin Verlag to publish literary German-language fiction and nonfiction.

www.penguinrandomhouse.com



- Thanks to new international clients and the commissioning of a new distribution center in Gennep, the Netherlands, Arvato is further expanding its business activities in the strategic growth sector of e-commerce services.
- A service center with space for approximately 1,400 employees opens in Gurgaon, India.
- Arvato Financial Solutions opens “IT Development and Innovation” center in Tallinn.

www.arvato.com

- Prinovis UK’s efforts to acquire new customers are proving successful, contributing to long-term capacity utilization at its Liverpool site.
- Sonopress becomes the world’s first replication company to offer fully automated production of 4K discs, which have a storage capacity of up to 100 gigabytes.

www.bertelsmann-printing-group.com

The New

Bertelsmann



BMG

- Expansion of the growth area Content Communication: G+J launches Territory, Europe's largest provider of content-driven communication.
- More relevance in the ad sales market: Gruner + Jahr announces "Ad Alliance" marketing cooperation with Mediengruppe RTL Deutschland.
- "Landlust," "Essen & Trinken" and more: G+J and Landwirtschaftsverlag Münster found Deutsche Medien-Manufaktur.
- The Roger Waters signing is one of the music industry's most important deals of the first half of 2016 and marks another creative milestone in the history of BMG.
- With BMG's support, Rick Astley releases his first album in ten years – and his most successful in 30 years.
- BMG songwriters contribute to more than 20 number-one albums in the United States, UK and Germany, including releases from Rihanna, Beyoncé and Volbeat.

www.guj.com

www.bmg.com

Bertelsmann
Education Group

BI Bertelsmann
Investments

- On an expansionist course: the online education provider Relias Learning achieves double-digit growth in the domestic US market and expands to Europe.
- Bertelsmann holding Udacity expands its international activities and develops new Nanodegree programs.
- The online education platform HotChalk grows with new and existing partner universities.
- BAI makes significant contributions to Group net income through capital gains from disposals.
- Strategic investment vehicles strengthen Bertelsmann's activities in growth regions and successfully serve as a digital trend scout for the Group.

www.bertelsmann-education-group.com

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